



# **ASDOH ASDA**

**SPONSORSHIP  
PACKET**

**ARIZONA SCHOOL OF DENTISTRY &  
ORAL HEALTH**

**5835 E Still Circle Mesa, AZ 85206**

# ABOUT US



Dear Valued Representative,

The Arizona School of Dentistry & Oral Health chapter is proud of extensive dedication to our dental community and the district and national levels of ASDA. On the behalf of our leadership team, we are excited for the opportunity to work with your company this year.

Some of highly anticipated social events include Pontics & Politics, Prophy Cup, Formal, and Vendor Fair. We provide voice for our students in attendance of the Dental Student Lobby Day and Annual Session. The funds from our sponsorship packet also aid our students partake national events, including the District 10 Meeting and the National Leadership Conference.

We offer many levels of sponsorship via our Lingual Groove Magazine, events, advertising platforms, and weekly newsletters. In return for your investment and support, our students have opportunities to build strong relationships with your company. By investing, your company is helping our students shape their minds and futures in dentistry. Please take some time to explore our sponsorship options on the following pages.

If you would like to become a sponsor, please fill out the sponsorship registration form and email to [asdohasda@atsu.edu](mailto:asdohasda@atsu.edu). We appreciate your interest in sponsoring the Arizona School of Dentistry & Oral Health chapter of the American Student Dental Association.

Sincerely,

*Kimia Firoozi &*

*Hannah Lee*

Kimia Firoozi and Hannah Lee, ASDOH ASDA Chapter Co-Presidents, 2023

# 2023-2024 SPONSORSHIPS

INDIVIDUAL SPONSORSHIP	FEE	DETAILS
<b>Weekly Newsletter</b>	\$100 per month	<ul style="list-style-type: none"> <li>• “Brought to you by” recognition and large logo placed at top of newsletter</li> <li>• Show our current students that you support ASDOH ASDA by placing your logo in our weekly emails sent to our entire body</li> </ul>
<b>Social Media</b>	\$50 per post (max 4 posts per vendor in one calendar year)	<ul style="list-style-type: none"> <li>• Recognition message or advertisement on social media platforms</li> <li>• Let us give your company a shout out for all of our ASDOH student and alumni followers to see</li> </ul>
<b>Student Travel Sponsorship</b>	Includes registration, lodging, and travel Contact for pricing details	<ul style="list-style-type: none"> <li>• Help ASDOH students attend District and National ASDA conferences. You will receive recognition on ASDA’s social media and the sponsored student’s social media.</li> </ul>
<b>Vendor Dinner Social/Virtual Event</b>	\$350 + dinner costs/GrubHub or gift cards	<ul style="list-style-type: none"> <li>• Take selected students to dinner at any local restaurant to talk about your company</li> <li>• Sponsor decides specific D1-D4 years or includes all</li> <li>• Food is not included in price</li> <li>• Select dates apply; please email for availability</li> </ul>

# 2023-2024 SPONSORSHIPS

INDIVIDUAL SPONSORSHIP	FEE	DETAILS
<b>Lunch and Learn</b>	\$350 (+ \$300 if school provides food)	<ul style="list-style-type: none"> <li>Present your company to 30-35 students during our lunch hour (12- 1:00PM)</li> </ul>
<b>Raffle Sponsor</b>	Free	<ul style="list-style-type: none"> <li>Can donate any items or gift cards to be raffled off during any ASDA event</li> </ul>
<b>Lingual Groove</b>	Full page ad = \$500 1/2 page ad = \$250 1/4 page ad = \$150	<ul style="list-style-type: none"> <li>Place your ad in our yearly magazine recognized by National ASDA</li> </ul>
<b>Holiday Party</b>	Events costs	<ul style="list-style-type: none"> <li>Vendor sponsors the annual holiday party for ASDOH students</li> <li>Table at annual Holiday Party</li> <li>Special recognition during event</li> <li>Banners and signs at event</li> </ul>
<b>General Body Meeting</b>	\$300 per meeting	<ul style="list-style-type: none"> <li>Vendor sponsors our monthly ASDA meeting during which ASDA members meet and get updates on ASDA events and news</li> <li>Logo printed on powerpoint slides with “this meeting is sponsored by___” on title slide</li> <li>Instagram GBM posts showing vendor logo and name</li> </ul>

# D1 WELCOME WEEK : JULY 17-21

D1 Welcome Week welcomes our incoming D1s into ASDOH.

BUDGET ITEM	DESCRIPTION
Welcome Week Flyer	<ul style="list-style-type: none"><li>• Large logo and name will be included along with the week's program schedule</li></ul>
Lunch and Learn	<ul style="list-style-type: none"><li>• Vendor hosts a Lunch and Learn during ASDA D1 Welcome week (food not provided).</li></ul>
Raffle	<ul style="list-style-type: none"><li>• Your company donates a raffle prize for students to win.</li></ul>
Goodie Bag	<ul style="list-style-type: none"><li>• Your company can include up to 4 items.</li></ul>
Friday Night Social	<ul style="list-style-type: none"><li>• Social night sponsored by your company for our D1 students to get the chance to connect with our other ASDOH classmates outside of school.</li></ul>
<b>TOTAL</b>	<b>\$2500</b>

# ASDA FEVER WEEK : AUGUST

ASDA Fever Week consists of events focused on learning about ASDA, health and wellness, and leadership. Students learn about what ASDOH ASDA has to offer.

BUDGET ITEM	DESCRIPTION
Fever Week Flyer	<ul style="list-style-type: none"><li>• Large logo and name will be included along with the week's program schedule</li></ul>
Social Media	<ul style="list-style-type: none"><li>• Company logo and sponsor recognition will be included on all social media posts including videos, pictures, and flyers.</li></ul>
Lunch and Learn	<ul style="list-style-type: none"><li>• Vendor hosts a Lunch and Learn during ASDA Fever Week (food not included)</li></ul>
Wellness Class	<ul style="list-style-type: none"><li>• Students can take part in local exercise class. Flyer with name and logo recognition will be released</li></ul>
<b>TOTAL</b>	<b>\$750</b>

# ASDOH CHAPTER RETREAT: SEPTEMBER

The ASDA retreat unites new and old ASDA board members through different team bonding activities. The retreat honors the ASDA team after working tirelessly for many hours coordinating with vendors, the Dean's office, and student and faculty as well as developing new ideas for events and social media campaigns.

BUDGET ITEM	DESCRIPTION
Social Media	<ul style="list-style-type: none"><li>• Pictures of ASDA retreat on social media platforms will include banner that highlights "ASDA retreat sponsored by Vendor" along with company logo and name</li></ul>
Goodie Bag	<ul style="list-style-type: none"><li>• Your company can include up to 4 items</li></ul>
Flyer	<ul style="list-style-type: none"><li>• Logo presented on flyer advertisements on social media platforms</li></ul>
<b>TOTAL</b>	<b>\$2000</b>

# PROPHY CUP: AUGUST

During this event, ASDOH ASDA students and faculty play against each other in a golf tournament and then dinner social afterwards.

INDIVIDUAL SPONSORSHIP	FEE	DETAILS
<b>Zirconia Sponsor</b>	\$1,500	<ul style="list-style-type: none"> <li>• Recognition on the main banner - one of the primary sponsors (largest print)</li> <li>• Lingual Groove magazine - full page advertisement and recognition</li> <li>• Award ceremony dedication</li> <li>• Cart signs</li> <li>• Logo printed on event items</li> </ul>
<b>Gold Sponsor</b>	\$500	<ul style="list-style-type: none"> <li>• Sponsor for the following competitions during the event: closest to the pin, longest drive, and other hole recognitions</li> <li>• Recognition as the secondary sponsor on the banner</li> <li>• Lingual Groove magazine - recognition</li> </ul>
<b>Silver Sponsor</b>	\$250	<ul style="list-style-type: none"> <li>• Hole sponsor (signage and recognition on hole)</li> <li>• Recognition as a sponsor on the banner</li> <li>• Lingual Groove magazine - recognition</li> </ul>
<b>Bronze (Team) Sponsor</b>	\$150	<ul style="list-style-type: none"> <li>• Option 1 - 3 students will be on your team, with a representative from your company</li> <li>• Option 2 - sponsor a full student team</li> <li>• Every member of team receives 1 free raffle ticket</li> </ul>

# WELLNESS MONTH: SEPTEMBER

Because dental school can be stressful and demanding, ASDA promotes wellness among our members including nutrition, exercise, and relaxation.

BUDGET ITEM	DESCRIPTION
Wake Up with ASDA	<ul style="list-style-type: none"><li>Coffee and bagels on a first Monday morning of the month with a sign advertising vendor name and logo</li></ul>
Flyer	<ul style="list-style-type: none"><li>Large logo and name on Wellness Month flyer</li></ul>
Goodie Bag	<ul style="list-style-type: none"><li>Your company can include up to 4 items encouraging wellness for ASDOH ASDA students</li></ul>
Exercise Option	<ul style="list-style-type: none"><li>Your company can sponsor different exercise classes, including spin class, yoga, and fun runs.</li></ul>
<b>TOTAL</b>	<b>\$750</b>

## WEEK OF SERVICE : JANUARY

ASDA plans several outreach events in our Arizona community, including dental supplies drive and fundraising at local restaurants.

BUDGET ITEM	DESCRIPTION
Flyer	<ul style="list-style-type: none"><li>Large logo on flyer</li></ul>
Goodie Bag	<ul style="list-style-type: none"><li>You may include 4 items in goodie bag</li></ul>
<b>TOTAL</b>	<b>\$500</b>

# ETHICS WEEK: WINTER

During this week and event, ASDOH ASDA students engage in discussing ethical dilemmas about clinical care.

BUDGET ITEM	DESCRIPTION
Flyer	<ul style="list-style-type: none"><li>Large logo and name will be included along with the week's program schedule</li></ul>
Mugs and Morals	<ul style="list-style-type: none"><li>Mugs with your company's logo will be presented to students and faculty who attend Mugs and Morals, our evening social where students and faculty discuss ethical dilemmas about clinical dentistry</li></ul>
Class Debate	<ul style="list-style-type: none"><li>Students debate against one another during lunchtime. Lunch will be provided with sign stating "Lunch brought to you by...[company]."</li></ul>
Guest Speaker	<ul style="list-style-type: none"><li>Your company will sponsor the lunch for the ethics guest speaker with a sign stating "Lunch brought to you by... [company]."</li></ul>
<b>TOTAL</b>	<b>\$750</b>



# PRE-DENTAL DAY: FEBRUARY

ASDA hosts a pre-dental day at ASDOH every year where undergraduate students learn about the world of dentistry at ASDOH. Pre-dental students learn from current dental students about interviewing and application tips.

BUDGET ITEM	DESCRIPTION
Breakfast & Lunch	<ul style="list-style-type: none"><li>• Breakfast and lunch is provided for ASDOH volunteers and pre-dental students with recognition of vendor</li></ul>
Flyer & Banner	<ul style="list-style-type: none"><li>• Your company can include up to 4 items</li></ul>
Goodie Bags	<ul style="list-style-type: none"><li>• You may include 4 items in the goodie bag</li></ul>
<b>TOTAL</b>	<b>\$1000</b>



# PONTICS & POLITICS: OCTOBER

Pontics & Politics is an annual event hosted with the Midwestern University Dental Institute to debate relevant events in dentistry today. It's a grand event that brings together the Arizona dental students for fun and networking. *If interested please contact the ASDA team for specific details.*

## INDIVIDUAL SPONSORSHIP

## FEE

**DIAMOND  
SPONSOR**

\$5000

**GOLS SPONSOR**

\$3,500

**SILVER SPONSOR**

\$2,000



# VENDOR FAIR : MARCH

Our annual Vendor Fair takes place in March of 2024. This is an excellent opportunity for our students and faculty to interact with our companies and learn about products, services, technologies, and resources currently available. Full package details will be sent out in July.

<b>SPONSORSHIP LEVEL</b>	<b>PRICE</b>
<b>DIAMOND SPONSOR</b>	<b>\$3,500</b>
<b>ZIRCONIA SPONSOR</b>	<b>\$2,800</b>
<b>GOLD SPONSOR</b>	<b>\$2,100</b>
<b>SILVER SPONSOR</b>	<b>\$1,750</b>
<b>BRONZE SPONSOR</b>	<b>\$1,250</b>

**If interested, and want to reserve your spot, please email ASDA team package details.**

# FORMAL SPONSORSHIP : APRIL

Annual ASDA formal is a formal ceremony for the entire Arizona School of Dentistry & Oral health. This event serves as an opportunity to highlight our organization's accomplishments for the year and celebrate the new ASDA board. We also present several awards. With sponsorship, your company's logo will be on the formal banquet program and included in the presentation slides.

INDIVIDUAL SPONSORSHIP	FEE	DETAILS
<b>DIAMOND SPONSOR</b>	\$5,500	<ul style="list-style-type: none"><li>• Sponsor presents 10-minute speech at the beginning of formal</li><li>• Logo placed at photobooth</li><li>• Logo and name on formal flyer</li><li>• Banner placed at center of stage</li><li>• Table for sponsor during formal <b>with logo as centerpiece</b></li></ul>
<b>ZIRCONIA SPONSOR</b>	\$3,500	<ul style="list-style-type: none"><li>• Table for sponsor during formal</li><li>• Logo and name on flyer</li><li>• Dedication during speech at beginning of formal "Thank you to our sponsor..."</li><li>• Poster placed at check-in booth</li></ul>
<b>GOLD SPONSOR</b>	\$2,500	<ul style="list-style-type: none"><li>• Logo and name on flyer</li><li>• Dedication during speech at beginning of formal "Thank you to our sponsor..."</li></ul>



# ASDOH ASDA Sponsorship Form



Please Select the Appropriate Packages

	Cost	Total
<u>Individual Packages</u>		
<input type="checkbox"/>	Weekly Newsletter	\$100/month
<input type="checkbox"/>	Social Media	\$50/post (max 4/yr)
<input type="checkbox"/>	Student Travel Sponsorship	Includes registration, lodging, & travel
<input type="checkbox"/>	Vendor Dinner Social	\$350 + Dinner Costs
<input type="checkbox"/>	Vendor Virtual Event	\$250 + GrubHub/ Amazon Gift Cards
<input type="checkbox"/>	Lunch and Learn	\$350 (+\$300 if school provides food)
<input type="checkbox"/>	Raffle Sponsor	Free (Donate Item(s))
<input type="checkbox"/>	Holiday Party	Event Costs
<input type="checkbox"/>	General Body Meeting	\$300 per meeting
<input type="checkbox"/>	<u>Lingual Groove</u>	
<input type="checkbox"/>	Full Page Ad	\$500.00
<input type="checkbox"/>	1/2 Page Ad	\$250.00
<input type="checkbox"/>	1/4 Page Ad	\$150.00

Please Select the Appropriate Package(s)

	Cost	Total
<u>Sponsorship Packages</u>		
<input type="checkbox"/>	Pre-Dental Day	\$1,000.00
<input type="checkbox"/>	Week of Service	\$500.00
<input type="checkbox"/>	Wellness Month	\$750.00
<input type="checkbox"/>	ASDOH Chapter Retreat	\$2,000.00
<input type="checkbox"/>	ASDA Fever Week	\$750.00
<input type="checkbox"/>	D1 Welcome Week	\$2,500.00
<input type="checkbox"/>	Ethics Week	\$750.00
<input type="checkbox"/>	<u>Prophy Cup</u>	
<input type="checkbox"/>	Platinum Sponsor	\$1,500.00
<input type="checkbox"/>	Gold Sponsor	\$500.00
<input type="checkbox"/>	Silver Sponsor	\$250.00
<input type="checkbox"/>	Bronze Sponsor	\$150.00
<input type="checkbox"/>	<u>Formal Sponsorship</u>	
<input type="checkbox"/>	Diamond Sponsor	\$5,500.00
<input type="checkbox"/>	Platinum Sponsor	\$3,500.00
<input type="checkbox"/>	Gold Sponsor	\$2,500.00
<input type="checkbox"/>	<u>Pontics and Politics</u>	
<input type="checkbox"/>	Diamond Sponsor	\$10,000.00
<input type="checkbox"/>	Gold Sponsor	\$7,500.00
<input type="checkbox"/>	Silver Sponsor	\$5,000.00
<input type="checkbox"/>	<u>Vendor Fair</u>	
<input type="checkbox"/>	Diamond Sponsor	\$3,500.00
<input type="checkbox"/>	Zirconia Sponsor	\$2,800.00
<input type="checkbox"/>	Gold Sponsor	\$2,100.00
<input type="checkbox"/>	Silver Sponsor	\$1,750.00
<input type="checkbox"/>	Bronze Sponsor	\$1,250.00
Overall Total		

**Company Name:**

**Name(s) of Representative(s):**

**Email:**

**Payments will be made to @asdohasda via Venmo**

**Checks can be made out to ASDOH ASDA and mailed to:**

ATTN: ASDOH ASDA

5835 E Still Circle

Mesa, AZ 85206

***Please email any questions to [asdohasda@atsu.edu](mailto:asdohasda@atsu.edu)***

# THANK YOU!



**BROUGHT TO YOU BY THE 2023  
ASDOH EXECUTIVE COMMITTEE:**

**KIMIA FIROOZI: CO-PRESIDENT  
HANNAH LEE: CO-PRESIDENT  
PAYAL PATEL: VICE PRESIDENT  
LANCE ATTIQ: TREASURER  
SAMIRA SADOUGHI: SECRETARY**

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